

Ref: 1201328

## **BUSINESS OPPORTUNITIES FROM ISRAEL**

### **June 2020**

Company Name	<a href="#">SHEFFA by Deshen Hatzafon</a>
Contact Person	<b>Initial contact to be made via the Federation of Israeli Chambers of Commerce:</b> Ms. Yonat Keren International Relations Division Telephone: 972-3-5631020 Email: <a href="mailto:yonatk@chamber.org.il">yonatk@chamber.org.il</a>
Website	<a href="http://www.sheffa.deshen.org">www.sheffa.deshen.org</a>
Year of Establishment	2012
No. of Employees	40
Offer No.	109835
Summary of offer	<i>Import From Israel, Services, Joint Ventures: Solid fertilizer, liquid fertilizer, bio-stimulant, micro-elements, NPK fertilizer, Humic and fulvic acids, Professional agronomic guidance</i>
<p>Our company produces bespoke solid and liquid fertilizers, in a wide variety of forms, based on:</p> <ul style="list-style-type: none"> <li>• local soil and water analysis</li> <li>• farmers' requirements</li> <li>• agronomist's recommendations</li> </ul> <p>All in order to provide accurate and optimal nutrition for all agricultural crops. One of our unique strengths is our flexible production line. Along with our tailor-made liquid and solid (granular or soluble) complexes of N-P-K+TE+MgO+Ca,</p> <p>We also have unique products such as Bio-stimulants and foliar feeding.</p> <p>Few of our best sellers products:</p> <ol style="list-style-type: none"> <li>1. Homigreen Barak - Nutrient supplement, improves minerals absorption while enriching the soil with natural organic matter.</li> <li>2. Solimis Aviv – Premium soluble NPK fertilizer, produced especially for Chlorine sensitive crops</li> </ol>	

3. Solimix Negev - Soluble NPK fertilizer, based on white Potassium Chloride. We strive to protect the environment by preventing water, soil and air contamination; aiming for energy efficiency and recycling waste. Our responsibility as a company for quality of service and environment safety, is demonstrated in each stage of the process, from the client's order to product arrival, and meets international ISO 9001 and ISO 14001 certifications. We aim to nourish the soil with minerals essential to the plant, resulting in our products being precise and specific for each crop.

Potential Partners	Distributors, Importers.
Target Countries	Italy, Portugal, Greece, China, South Africa, Zambia, Bulgaria, Macedonia, Albania, Poland.
Company Name	<a href="#">BT9 LTD</a>
Contact Person	<b>Initial contact to be made via the Federation of Israeli Chambers of Commerce:</b> Ms. Yonat Keren International Relations Division Telephone: 972-3-5631020 Email: <a href="mailto:yonatk@chamber.org.il">yonatk@chamber.org.il</a>
Website	<a href="http://www.bt9-tech.com">www.bt9-tech.com</a>
Year of Establishment	2012
No. of Employees	50
Offer No.	110210
Summary of offer	<i>Import From Israel / Representation:</i> <b>Cold Chain Monitoring System</b>
<p>We are an end-to-end, real-time cold chain management (CCM) solution provider. Our Xsense® CCM technology is currently used around the globe by large as well as small-medium companies.</p> <p>Our Xsense® system is one of the leaders in providing a holistic approach to cold chain management. It proactively monitors, analyzes and disseminates relevant quality data and recommendations throughout the entire cold chain. It provides visibility for all cold chain stakeholders into the conditions in which perishable products are being stored and transported - from the producer to the store shelf. Automated analytics and reports provide customers with the tools they need to identify cold chain problems and take corrective actions to maintain quality, reduce waste, streamline logistics, and enhance profitability.</p> <p>We work with our customers to develop innovative, customized solutions that will further maximize supply chain performance.</p>	
Potential Partners	Food Companies, Retailers, Producers.

Target Countries	Worldwide.
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Company Name	<a href="#">Aura Air</a>
Contact Person	<b>Initial contact to be made via the Federation of Israeli Chambers of Commerce:</b> Ms. Yonat Keren International Relations Division Telephone: 972-3-5631020 Email: <a href="mailto:yonatk@chamber.org.il">yonatk@chamber.org.il</a>
Website	<a href="http://www.auraair.io">www.auraair.io</a>
Year of Establishment	2017
No. of Employees	10
Offer No.	110421
Summary of offer	<i>Chemistry, Medicine, Pharmaceuticals and Cosmetics, Gifts and Leisure</i>
<p>We developed the World's Smartest Air Quality Platform, one that cleanses and disinfects your indoor air, while vigilantly monitoring its quality in real-time by personalizing its functions to the user's behavior.</p> <p>The device is a data-driven air quality platform operates according to 4 main steps: detection, user personalization, filtration &amp; disinfection, and lastly, data analysis, and real-time control.</p> <p>More information:</p> <ul style="list-style-type: none"> <li>• Sold over 2500 units (\$350K) in pre-order and still counting.</li> <li>• We have in our pipeline orders of 18,00 units for B2B clients, which are \$8.5M of potential sales.</li> <li>• We are in a pilot in Sheba Medical Center, and in the midst of a significant collaboration. Following our success in disinfecting the Flu virus, we started a clinical trial to disinfect SARS-CoV-2, the virus of COVID-19.</li> <li>• We are in the mass production stage, and we have signed an exclusive Manufacturer agreement with Beth-El Industries.</li> <li>• We finished successful paid pilots that converted to paying customers in the US with Shelbourne, Lexington, and Hilton. In addition, we are in a pilot process with Peninsula Hotels, Stanley Healthcare, Silverstein Properties, and Sar-El Tours.</li> <li>• A "Reddot" winner for product design.</li> <li>• We have signed a partnership agreement and deals with distributors in the USA, UK, Australia, Italy, Germany, Japan, South Africa, and Singapore.</li> </ul>	
Potential Partners	Smart Buildings, Multi-Family Residential, Hotels, Healthcare Centers, Educational Institutions, Co-working spaces.
Target Countries	USA, UK, France, Germany, Japan.

Company Name	<a href="#">ConMagi</a>
Contact Person	<b>Initial contact to be made via the Federation of Israeli Chambers of Commerce:</b> Ms. Yonat Keren International Relations Division Telephone: 972-3-5631020 Email: <a href="mailto:yonatk@chamber.org.il">yonatk@chamber.org.il</a>
Website	<a href="http://www.conmagi.com">www.conmagi.com</a>
Year of Establishment	2018
No. of Employees	Up to 10
Offer No.	110407
Summary of offer	<i>Export to Israel, Representation, Franchises: <b>Applications for Insurance and Financial Industry</b></i>
<p>Our 2 main products:</p> <ol style="list-style-type: none"> <li>1. C4PCI System - A speech recognition algorithm that helps call centers to comply with PCI-DSS (Level 1/2) credit cards data storage requirement. The system is intended for call centers or telemarketing centers. The system receives audio or video files, removes only credit card information and returns the clean files. It is a cost effective solution, easy to install and removes the need to encrypt recorded call files.</li> <li>2. DeepAgent System - A system that empowers controllers at regulated industries such as insurance and financial institutions to review their agents' calls for compliance easily. It consists of a tailored UX/UI interface combined with our novel ML speech recognition technology. The system has a unique feature that can uncover insurance underwriting errors potentially worth millions of dollars when integrating its optional elements to customers' CRM.</li> </ol>	
Potential Partners	<p>Calls recording equipment providers.</p> <p>Looking for well established local distributor who can localize our offering. Must have a basic development and support capabilities and well connected in the insurance and/or call centers applications services.</p>
Target Countries	USA, Australia, UK

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Company Name	<a href="#">BAR NAOR LTD</a>
Contact Person	<b>Initial contact to be made via the Federation of Israeli Chambers of Commerce:</b> Ms. Yonat Keren International Relations Division Telephone: 972-3-5631020 Email: <a href="mailto:yonatk@chamber.org.il">yonatk@chamber.org.il</a>
Website	<a href="http://www.barnaor.com">www.barnaor.com</a>
Year of Establishment	2001
No. of Employees	6
Offer No.	110299
Summary of offer	<i>Representation, Export to Israel: <b>Lab Consumables (disposable equipment and bio-chemicals) for labs in hospitals, research laboratories and industrial factories.</b></i>
<p>Our company supplies disposable equipment and bio-chemicals for routine labs in hospitals and research laboratories at various institutions and industrial factories. We specialize in several fields such as:</p> <ol style="list-style-type: none"> <li>1. Educational and veterinary-care surgery items (including micro-surgery tools and accessories). Products of suppliers such as Fine Science Tools Germany, AS-medizintechnik GmbH, Braintree Scientific etc. are being distributed by our company in Israel.</li> <li>2. Plastic and related consumables for diagnostic instruments (including sample cups and cuvettes for biochemistry, immunology, toxicology and urgent labs, disposable accessories for Cyto-centrifuge). Products of supplier such as Biosigma srl are distributed by our company all over Israel.</li> <li>3. A full-line of consumables and instruments for pathological-related labs (histology and cytology; embedding, sectioning, staining, visual agents, archiving, microscopic slides and additional accessories). Main suppliers our company works with are Menzel-Gläser (part of Thermo Fisher) and exclusively with Kaltek srl and Glaswarenfabrik Karl Hecht KG.</li> <li>4. A wide range of disposable products and small instrumentation for research units; Pipettes, Dispensers, Pipette-tips, Micro tubes, Cryo ware, Tissue culture Flasks, Test-plates, Filter systems, etc. Main products of SPL life sciences, Biosigma srl and Biocision LLC are being distributed with large purchase units.</li> <li>5. Unique products for Drosophila community exclusively with Genesee Scientific (Flystuff).</li> </ol>	
Potential Partners	
Target Countries	Worldwide

Company Name	<a href="#">Aleppo Systems International Ltd.</a>
Contact Person	<b>Initial contact to be made via the Federation of Israeli Chambers of Commerce:</b> Ms. Yonat Keren International Relations Division Telephone: 972-3-5631020 Email: <a href="mailto:yonatk@chamber.org.il">yonatk@chamber.org.il</a>
Website	<a href="http://www.aleppoltd.com">www.aleppoltd.com</a>
Year of Establishment	2007
No. of Employees	10
Offer No.	110408
Summary of offer	<i>Export to Israel: <b>Homeland Security Systems - Ballistic Protection Gear, Perimeter Security Solutions, Aerial Surveillance Systems, Military Supplies</b></i>
<p>The company specializes in providing new, innovative and best-practice security know-how and capabilities in response to evolving threats and operational demands, from the initial concept to delivering equipment and training solutions. We manufacturer and Integrate overall systems for Command and Control, Aerial Surveillance Solutions, Ballistic &amp; Protection Solutions, Military Systems &amp; Products and a Vast Solutions aimed to the homeland security market. Advance Engeenering and Customosation Capabilities for tailormaid products and solutions.</p>	
Potential Partners	Security Government Agencies, Security Companies, Representatives/Agents.
Target Countries	Worldwide.

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Website	<a href="https://www.gadotagro.com/en/home/">https://www.gadotagro.com/en/home/</a>
Year of Establishment	
No. of Employees	
<i>Offer No.</i>	<i>110297</i>
Summary of offer	
Potential Partners	
Target Countries	